



FAITH & FREEDOM COALITION

Road to Majority | June 26-28, 2025

Washington Hilton

1919 Connecticut Ave. NW, Washington, DC 20009

Sponsor & Exhibitor Overview

About Faith & Freedom Coalition

Faith & Freedom Coalition, with over 3 million members and activists in all 50 states, is America's largest and most influential organization dedicated to educating and mobilizing people of faith for effective civic action.

The Faith & Freedom Coalition's canvassers made 9,534,949 personal home visits as a part of our "2024 Project," a grassroots get-out-the-vote campaign aimed at galvanizing faith-based voters ahead of the midterm elections. Faith & Freedom staff members and volunteers made these visits throughout 29 different states, including key battleground states such as Georgia, Pennsylvania, Arizona, and Wisconsin. They gained critical insight into the issues and candidates voters supported, and they documented this information via a smartphone app.

In addition to home visits, the organization reached millions of voters through phone calls, digital ads, voter education guides distributed via mail and in churches, and text messages with voter guides and links that directed them to their polling location. We conducted 78.87 million voter contacts during the 2024 midterm general election cycle.

Faith & Freedom Coalition volunteers and staff members knocked on 1.2 million doors in 2016, 2.25 million doors in 2018, 5.9 million doors in 2020, and 8.2 million doors in 2022.

About the Road to Majority Policy Conference

The "Road to Majority" policy conference is one of the premier events for people of faith and conservative activists. In 2025, we expect over 2,000 grassroots activists from across the country to be in attendance. The purpose of the conference is to energize, train, and equip our top activists and chapter leaders on voter registration, voter education, get-out-the-vote, lobbying their legislature, dealing with the media, building a precinct organization, and utilizing social media to mobilize supporters. We want them to leave this conference prepared to bring about a pro-family majority in Washington and in every state capitol.



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Payments

To pay by credit card, please go to:

<https://www.ffcoalition.com/road-to-majority-2025-sponsorship/>

To pay by check, please make check payable to Faith & Freedom Coalition and mail to:

Faith & Freedom Coalition

Attn: RTM 2025

P.O. Box 957736

Duluth, GA 30095

*All payments must be received at least two weeks before the start of the conference.

CONTRIBUTIONS TO THE FAITH & FREEDOM COALITION, AN ISSUES ADVOCACY ORGANIZATION UNDER SECTION 501(c)(4) OF THE INTERNAL REVENUE CODE, ARE NOT DEDUCTIBLE FOR TAX PURPOSES. CORPORATE CONTRIBUTIONS ARE PERMISSIBLE.

Additional Information

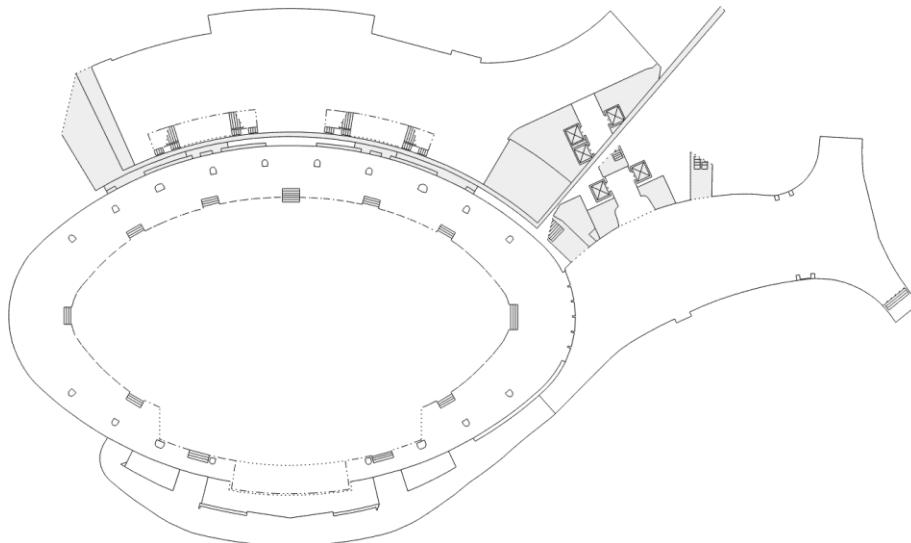
Exhibit Space Layout: International Ballroom Terrace

Exhibit Space: 6' table, 2 chairs, waste paper basket, no pipe and drape

Internet and Electricity: An order form is available upon request. (Additional charges apply.)

Shipping: Information is available upon request. (Additional charges apply.)

Hotel Rooms: A link will be provided to book online.





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Schedule (subject to change)

Thursday, June 26

6:00 pm – 9:00 pm

Sponsor Registration &
Set Up

2:30 pm – 5:30 pm

Capitol Hill Reception

Location: U.S. Capitol,

Cannon Caucus Room

Friday, June 27

8:00 am – 6:00 pm

Exhibit Hall Hours

9:00 am - 12:30 pm

General Session

2:00 pm - 4:00 pm

Breakout Sessions

5:00 pm – 6:00 pm

Cocktail Reception

6:15 pm - 8:30 pm

Patriot's Gala

Saturday, June 28

8:00 am – 12:30 pm

Exhibit Hall Hours

9:00 am - 12:30 pm

General Session



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Sponsor & Exhibitor Opportunities at a Glance

Benefits	Platinum	Gold	Silver	Bronze	Sponsor Plus	Sponsor / Exhibitor
Note: benefit sizes and quantities vary based on each level, see details for more info	\$75,000	\$45,000	\$20,000	\$10,000	\$5,000	\$2,500
Exhibit Space	Premium	Premium	Deluxe	Deluxe	General	General
Insert at Registration	●	●	●	●		
VIP Tickets (Freedom Level)	3	2				
Conference Tickets	10	10	4	2	2	2
Patriot's Gala Tickets	10	10	4	2	2	2
Color Ad in Program	Two Full	One Full	Half	Quarter		
Acknowledgment during Program	●	●	●	●	●	●
Logo or Name on General Session Screen	Logo	Logo	Logo	Logo	Logo	Name
Logo or Name with Link on RTM Website	Logo	Logo	Logo	Logo	Logo	Name
Promo Video during General Session	10 Minutes	5 Minutes				
Promo Slides during General Session	10	5	2	1		
Logo or Name in Faith in Action Monthly Newsletter	Logo	Logo	Logo	Logo	Logo	Name
Full Page Feature in Faith in Action Monthly Newsletter	5	2	1			
Logo or Name with Link in Pre-Conference Email	Logo	Logo	Logo	Logo	Logo	Name
Logo or Name with Link in Post-Conference Email	Logo	Logo	Logo	Logo	Logo	Name
Dedicated Email to FFC Members	5	2	1			
Logo or Name for Sponsor/Exhibitor Appreciation Message on Facebook and Twitter	Logo	Logo	Logo	Logo	Logo	Name
Dedicated Post on Facebook and Twitter	5	2	1			



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Advertising Opportunities

Program Ad Back Cover - \$5,000

8" W x 10.5" H (vertical)

Program Ad Half Page - \$1,000

8" W x 5.125" H (horizontal)

3.875" W x 10.5" H (vertical)

Program Ad Full Page - \$1,500

8" W x 10.5" H (vertical)

Program Ad Quarter Page - \$500

3.875" W x 5.125" H (vertical)

Note: All are the size WITH the bleeds; file type: jpg or pdf

Table Opportunities

VIP Gala Table Host Committee - \$3,500

Includes 10 tickets (one table) to Patriot's Gala reception and dinner

Priority seating

Name listed in dinner program

VIP Gala Table - \$1,500

Includes 10 tickets (one table) to Patriot's Gala reception and dinner

Reserved seating

Gala Dinner Host Committee - \$2,500

Includes 10 tickets (one table) to Patriot's Gala reception and dinner

Priority seating

Name listed in dinner program

Gala Dinner Table - \$950

Includes 10 tickets (one table) to Patriot's Gala reception and dinner

Reserved seating



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VIP Ticket Opportunities

Patriot Ticket - \$15,000

- Private meet-and-greet sessions with select speakers
- Invitation to exclusive round table discussion with prominent Faith/Conservative leader
- Access to VIP Freedom Lounge
- Reserved photo opportunities with main stage speakers
- VIP Dinner on Friday with FFC Leadership and special guest speakers
- Invitation to VIP breakfast on Saturday
- Exclusive access to Freedom & Faith Leaders throughout the conference
- Priority seating at all conference events
- Customized swag bag filled with conference memorabilia and exclusive items

Freedom Ticket - \$7,500

- Access to VIP Freedom Lounge
- Photo opportunities with main stage speakers
- VIP Dinner on Friday with FFC Leadership and special guest speakers
- Invitation to VIP breakfast on Saturday
- Exclusive access to Freedom & Faith Leaders throughout the conference
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Platinum Sponsor - \$75,000

- Premium exhibit space for two (2) days
- Three (2) VIP tickets (Freedom Level)
- Ten (10) conference tickets (includes access to general sessions, breakouts, and exhibit hall)
- One table (10 tickets) at the Patriot's Gala on Friday, June 27th.
- Two (2) full page color ads in the conference program distributed to all attendees, speakers, and media
- Acknowledgment during general session program and Patriot's Gala by FFC chairman Ralph Reed
- Logo featured on sponsor/exhibitor appreciation message on video screens during the general sessions
- Logo with website link featured on RTM website
- Ten (10) minutes of total video time during general session
- Ten (10) promo slides during general session
- Logo in 'Faith in Action' monthly newsletter included in sponsor/exhibitor appreciation message post-RTM
- Four (4) full page features in 'Faith in Action' monthly newsletter
- Logo with website link in pre-RTM email
- Logo with website link in post-RTM email
- Four (4) dedicated emails to FFC members
- Logo for sponsor/exhibitor appreciation message on Facebook and Twitter
- Four (4) dedicated posts on Facebook and Twitter

NOTE: Please submit marketing materials with at least two weeks' notice of your requested send or post date.



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Gold Sponsor - \$45,000

- Premium exhibit space for two (2) days
- Two (2) VIP tickets (Freedom Level)
- Ten (10) conference tickets (includes access to general sessions, breakouts, and exhibit hall)
- One table (10 tickets) at the Patriot's Gala on Friday, June 27th
- One (1) full page color ad in the conference program distributed to all attendees, speakers, and media
- Acknowledgment during general session program and Patriot's Gala by FFC chairman Ralph Reed
- Logo featured on sponsor/exhibitor appreciation message on video screens during the general sessions
- Logo with website link featured on RTM website
- Five (5) minutes of total video time during general session
- Five (5) promo slides during general session
- Logo in 'Faith in Action' monthly newsletter included in sponsor/exhibitor appreciation message post-RTM
- Two (2) full page features in 'Faith in Action' monthly newsletter
- Logo with website link in pre-RTM email
- Logo with website link in post-RTM email
- Two (2) dedicated emails to FFC members
- Logo for sponsor/exhibitor appreciation message on Facebook and Twitter
- Two (2) dedicated posts on Facebook and Twitter

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Silver Sponsor - \$20,000

- Deluxe exhibit space for two (2) days
- Four (4) conference tickets (includes access to general sessions, breakouts, and exhibit hall)
- Four (4) tickets to the Patriot's Gala on Friday, June 27th
- Half (1/2) page color ad in the conference program distributed to all attendees, speakers, and media
- Acknowledgment during general session program and Patriot's Gala by FFC chairman Ralph Reed
- Logo featured on sponsor/exhibitor appreciation message on video screens during the general sessions
- Logo with website link featured on RTM website
- Two (2) promo slides during general session
- Logo in 'Faith in Action' monthly newsletter included in sponsor/exhibitor appreciation message post-RTM
- One (1) full page feature in 'Faith in Action' monthly newsletter
- Logo with website link in pre-RTM email
- Logo with website link in post-RTM email
- One (1) dedicated email to FFC members
- Logo for sponsor/exhibitor appreciation message on Facebook and Twitter
- One (1) dedicated post on Facebook and Twitter

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Bronze Sponsor - \$10,000

- Deluxe exhibit space for two (2) days
- Two (2) conference tickets (includes access to general sessions, breakouts, and exhibit hall)
- Two (2) tickets to the Patriot's Gala on Friday, June 27th
- Quarter (1/4) page color ad in the conference program distributed to all attendees, speakers, and media
- Acknowledgment during general session program and Patriot's Gala by FFC chairman Ralph Reed
- Logo featured on sponsor/exhibitor appreciation message on video screens during the general sessions
- Logo with website link featured on RTM website
- One (1) promo slide during general session
- Logo in 'Faith in Action' monthly newsletter included in sponsor/exhibitor appreciation message post-RTM
- Logo with website link in pre-RTM email
- Logo with website link in post-RTM email
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Sponsor Plus - \$5,000

- General exhibit space for two (2) days
- Two (2) conference tickets (includes access to general sessions, breakouts, and exhibit hall)
- Two (2) tickets to the Patriot's Gala on Friday, June 27th
- Acknowledgment during general session program and Patriot's Gala by FFC chairman Ralph Reed
- Logo featured on sponsor/exhibitor appreciation message on video screens during the general sessions
- Logo with website link featured on RTM website
- Logo in 'Faith in Action' monthly newsletter included in sponsor/exhibitor appreciation message post-RTM
- Logo with website link in pre-RTM email
- Logo with website link in post-RTM email
- Logo for sponsor/exhibitor appreciation message on Facebook and Twitter

Sponsor/Exhibitor - \$2,500

- General exhibit space for two (2) days
- Two (2) conference tickets (includes access to general sessions, breakouts, and exhibit hall)
- Two (2) tickets to the Patriot's Gala on Friday, June 27th
- Acknowledgment during general session program and Patriot's Gala by FFC chairman Ralph Reed
- Name featured on sponsor/exhibitor appreciation message on video screens during the general sessions
- Name with website link featured on RTM website
- Name in 'Faith in Action' monthly newsletter included in sponsor/exhibitor appreciation message post-RTM
- Name with website link in pre-RTM email
- Name with website link in post-RTM email
- Name for sponsor/exhibitor appreciation message on Facebook and Twitter

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