

ROAD To ***MAJORITY*** ***ORLANDO, FL / 2021***

*POLICY CONFERENCE
STRATEGY BRIEFING
JUNE 17 - 19*



FAITH & FREEDOM COALITION



Welcome to

ROAD TO MAJORITY

ORLANDO, FL / 2021



#RTM2021

WEDNESDAY, JUNE 16TH

- 5:00 PM – 8:00 PM **Road to Majority Registration** — Gaylord Palms Resort & Convention Center, Osceola Lobby
All attendees must register prior to attending any sessions and wear their credentials at all times.
- 5:00 PM – 8:00 PM **Sponsor Registration & Exhibit Setup** — Osceola 1-2
All attendees must register prior to attending any sessions and wear their credentials at all times.

THURSDAY, JUNE 17TH

- 9:00 AM – 1:00 PM **Road to Majority Registration** — Gaylord Palms Resort & Convention Center, Osceola Lobby
All attendees must register prior to attending any sessions and wear their credentials at all times.
- 9:00 AM – 9:00 PM **Exhibit Hours**
Location: Osceola 1-2
- 11:30 AM – 1:30 PM **Legislative Luncheon** — Osceola Ballroom

Attorney General Ashley Moody (FL)
Tony Lowden, Pastor, Maranatha Baptist Church
Grover Norquist, President, Americans for Tax Reform
Leo Terrell, Civil Rights Attorney and Talk Radio Host
Paula White, Preacher, Author, and Televangelist
Judge Jeanine Pirro, Television Host, Justice with Judge Jeanine
- 1:30 PM – 2:00 PM **Book Signing with Judge Jeanine Pirro**
DON'T LIE TO ME
Location: Osceola Lobby
- 4:30 PM – 6:30 PM **Road to Majority Registration** — Gaylord Palms Resort & Convention Center, Osceola Lobby
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CONFERENCE **AGENDA**

6:30 PM – 9:00 PM

Worship Concert — Osceola Ballroom

Harvest Sound, Worship Group, Nashville, TN

Redimi2, Hispanic Christian recording artist

Danny Gokey, Christian recording artist & American Idol 3rd place finalist

FRIDAY, JUNE 18TH

7:30 AM – 11:00 AM

Road to Majority Registration — Gaylord Palms Resort & Convention Center, Osceola Lobby

All attendees must register prior to attending any sessions and wear their credentials at all times.

8:00 AM – 9:00 PM

Exhibit Hours

Location: Osceola 1-2

9:00 AM – 12:30 PM

General Session – Osceola Ballroom

*(*Please plan to arrive at least an hour before the program due to security)*

Sen. Ron Johnson (WI)

C.L. Bryant, radio & television host, The C.L. Bryant Show

Michael Medved, Talk Show Host & Author, The Michael Medved Show

Rep. Neal Dunn (FL)

Rep. Ann Wagner (MO)

Rep. Steve Scalise, House Minority Whip (LA)

Sen. Rick Scott (FL)

Rep. Ronny Jackson (TX)

Sen. Marsha Blackburn (TN)

Sen. Ted Cruz (TX)

Sen. Lindsey Graham (SC)

Lt. Gov. Mark Robinson (NC)

Sen. Marco Rubio (FL)

Rep. Madison Cawthorn (NC)

Mike Pence, former Vice President of the United States

BREAKOUT SESSIONS

2:00 PM – 3:00 PM

Activating Generation Zzz

Speakers: **Abraham Enriquez**, Founder and President, Bienvenido US

Justice Enlow, Miss Tennessee USA 2020 & Founder, Justice for Women

Amanda Ensing, Beauty Influencer & Host, Liberty Before Lipstick

Landon Starbuck, Conservative Culture Leader & Activist

Rayna Exelbierd, Founder and Chief Empowerment Officer, The Rose Grows

Location: Lafayette

Israel in Flux: What Does the Future Hold for Israel and the Middle East?

Speakers: **Timothy Head**, Executive Director, Faith & Freedom Coalition

David Milstein, former Special Assistant to the U.S. Ambassador to Israel, David Friedman

Ellie Cohanin, former Deputy Special Envoy to Monitor and Combat Anti-Semitism, U.S. Dept. of State

Location: Coastal C6-8



The Seven Mountains of Influence

Speakers: **Kiyan & Bobby Michael**, Conservative Activists
Vernon Jones, Former Member of the GA House of Representatives
Lisa Babbage, Author, Teacher, and Philanthropist
Osigah Kakhu, Conservative Political Commentator
Paris Dennard, RNC National Spokesperson & Director of Black Media Affairs
Willie Montague, Founder and President, House of Timothy Inc.
Cecelia Johnson, Conservative Activist
Madgie Nicholas, Conservative Activist and Founder, 10x Strategies Consulting
Location: Suwannee

3:00 PM – 4:00 PM

Innocence Lost: Human Trafficking and the Border Crisis

Speakers: **Lance Lemmonds**, Director of Government Relations & Law Enforcement Training, U.S. Institute Against Human Trafficking
Corporal Alan Wilket (Ret.), Pasco County Florida Sheriff's Office
Jill Bolender Cohen, Founder and CEO of the Lifeboat Project
Allison Byrd, Human Trafficking Abolitionist
Location: Lafayette

Knowing Right from Wrong: Conservative Solutions in Our Justice System

Speakers **Patrick Purtill**, Director of Legislative Affairs, Faith & Freedom Coalition
Tony Lowden, Chief Strategy Officer, Hope for Prisoners
Raul Lopez, Executive Director, Men of Valor
Erin Haney, Policy Director, Reform Alliance
Kaitlin Owens, Deputy Director of Advocacy, American Conservative Union
 Foundation's Nolan Center for Justice
Location: Suwanee

Conservatives Strike Back: Legislative Victories in the States in 2021

Speakers: **Timothy Head**, Executive Director, Faith & Freedom Coalition
Bryan Hughes, Texas State Senator
David Willis, North Carolina House of Representatives
Location: Coastal C6-8

4:30 PM – 6:30 PM

Road to Majority Registration — Gaylord Palms Resort & Convention Center, Osceola Lobby
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6:30 PM – 9:30 PM

Evening Session – Osceola Ballroom
 "One Heart" Pre-Screening

SATURDAY, JUNE 19TH

8:00 AM – 11:30 AM

Road to Majority Registration — Gaylord Palms Resort & Convention Center, Osceola Lobby
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8:00 AM – 1:00 PM

Exhibit Hours
Location: Osceola 1-2

9:00 AM – 12:30 PM

General Session — Osceola Ballroom

Dr. Richard Lee, President, There's Hope America

Media Bias: Faith in Media

David Brody, Host and Chief Political Correspondent, Christian Broadcasting Network

John Solomon, award-winning journalist & founder, Just the News

Jenna Ellis, Attorney, Author, and Political Commentator,

Hogan Gidley, President and CEO, Voter Protection Alliance

Dr. Alveda King, American activist, author, and former GA state representative

Rep. Byron Donalds (FL)

Dinesh D'Souza, producer, writer and director

Rep. Barry Loudermilk (GA)

Pastor Mark Burns, Founder & CEO, The NOW Television Network

Eric Metaxas, author and radio show host, The Eric Metaxas Show

Hispanics Overcoming Censorship

Myrka Dellanos, Emmy award winning journalist, producer, and writer

Jenny S. Korn, former Deputy Assistant to President Donald J. Trump

Dr. Cash Luna, author and Senior Pastor of Casa de Dios, Guatemala

Duda Penteado, philosopher and international fine artist

Felix Rodriguez, former Central Intelligence Agency Paramilitary Operations Officer in the Special Activities Division

Melissa Tate, author & influencer

Nick Adams, CEO, Foundation for Liberty and American Greatness

Anna Luna, United States Air Force Veteran & Host, Luna Talks

The Majority Minority

Madgie Nicholas, Conservative Activist and Founder, 10x Strategies Consulting

Dr. Robin Armstrong, TX National Committeeman, Republican National Committee

Jennifer S. Carrol, former Lieutenant Governor of Florida

Paris Dennard, RNC National Spokesperson & Director of Black Media Affairs

Hogan Gidley, President and CEO, Voter Protection Alliance

Ambassador Danny Danon, Israel's 17th Permanent Representative to the UN

9:45 AM – 10:15 AM

Book Signing with Melissa Tate

CHOICE PRIVILEGE

Location: Osceola Lobby

10:00 AM – 10:30 AM

Book Signing with Nick Adams

TRUMP AND CHURCHILL – DEFENDERS OF WESTERN CIVILIZATION

TRUMP AND REAGAN – DEFENDERS OF AMERICA

Location: Osceola Lobby

11:30 AM – 12:00 PM

Book Signing with Eric Metaxas

FISH OUT OF WATER: A SEARCH FOR THE MEANING OF LIFE

IF YOU CAN KEEP IT: THE FORGOTTEN PROMISE OF AMERICAN LIBERTY

Location: Osceola Lobby

BREAKOUT SESSIONS

2:00 PM – 3:00 PM

How to RISE: Reformers Influencing Society Everyday

Speakers: **Johnny Enlow**, author and international speaker

Marilyn Rivera, Pastor, La Puerta Life Center

Robby Starbuck, producer and director

Jenny S. Korn, former Deputy Assistant to President Donald J. Trump

Adianis Robles, Conservative Activist & Committeewoman, Orlando Republican Executive Committee

Location: Coastal C6-8

Cancel Culture of Conservatives on College Campuses

Speaker: Andrew Greene, President, Students for America

Location: Suwannee

3:00 PM – 4:00 PM

What's Going on with American Business? Corporate Activism and a Counter-Revolution

Speakers: Timothy Head, Executive Director, Faith & Freedom Coalition

Terri Hasdorff, Chief Strategy Officer, 2nd Vote

Patrick Purtill, Director of Legislative Affairs, Faith & Freedom Coalition

Location: Coastal D9-10

Faith & Freedom Voter Outreach

Speakers: Jon Harbison, Director of Voter Education, Faith & Freedom Coalition

Dave Loudon, National Field Director, Faith & Freedom Coalition

Jason Williams, Executive Director, North Carolina Faith & Freedom Coalition

Location: Lafayette

4:00 PM – 6:30 PM

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5:00 PM

Gala Reception — Emerald Bay Plaza

6:15 PM – 8:30 PM

Patriot's Gala — Osceola Ballroom

Presentation of the Winston Churchill Lifetime Achievement Award to Speaker Newt Gingrich

Remarks by former Ambassador Randy Evans

Speaker Newt Gingrich, former Speaker of the House

Keynote Speaker and Guest of Honor

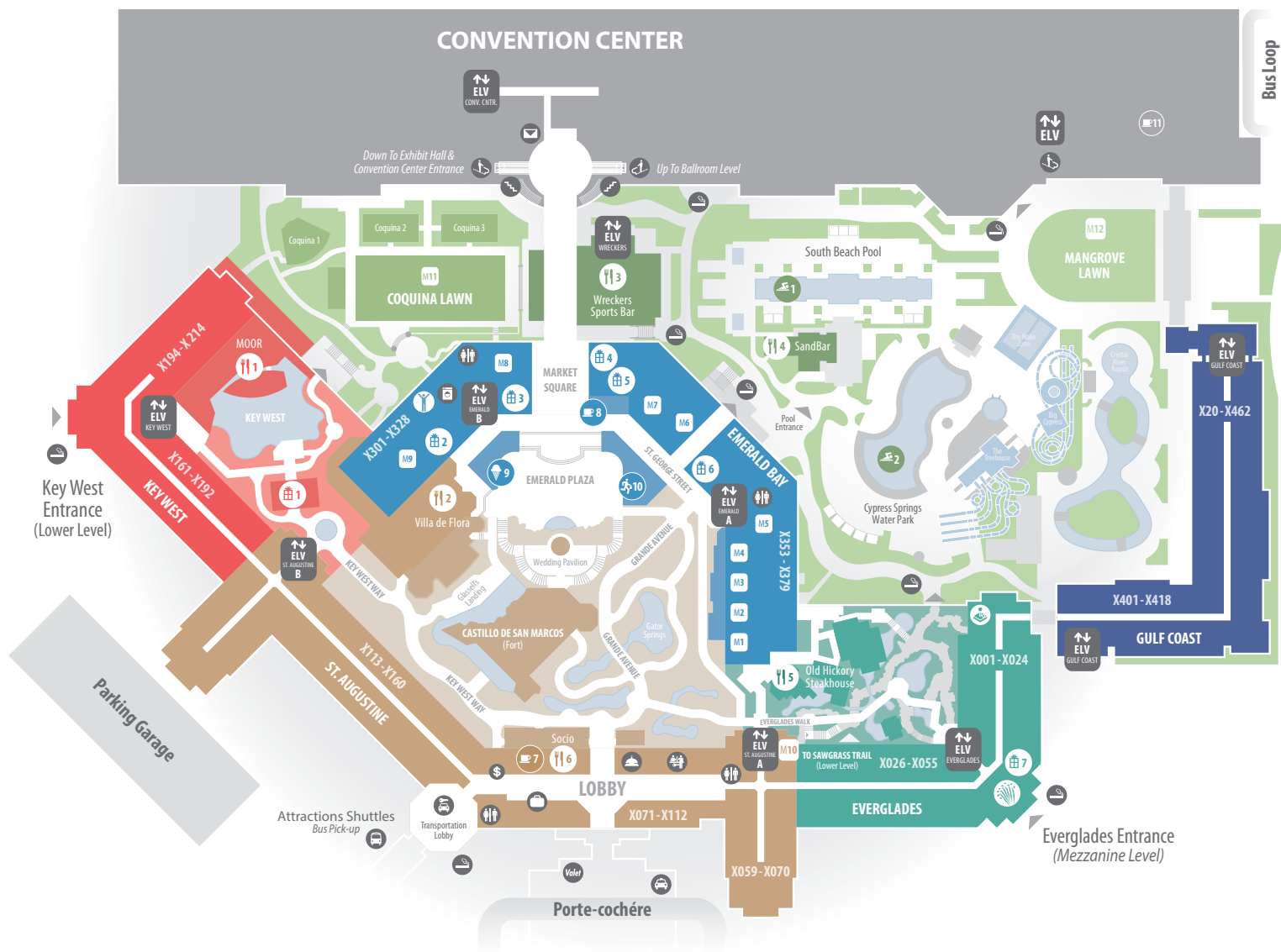
Gov. Ron DeSantis (FL)

Ralph Reed, Founder and Chairman, Faith & Freedom Coalition



Overview Map

GAYLORD PALMS RESORT & CONVENTION CENTER ORLANDO, FLORIDA



COLOR LEGEND

- St. Augustine
- Key West
- Emerald Bay
- Everglades
- Gulf Coast
- Convention Center
- Property Grounds

KEY

- Concierge
- Front Desk
- Valet
- Bus
- Taxi
- Car Rental
- Bell Services
- Smoking Area
- Restrooms
- Elevator
- Stairs
- Escalator
- FedEx Office Business Center
- ATM
- Guest Laundry (Lower Level)

DINING & DRINKS

- MOOR
- Villa de Flora (Mediterranean Buffet)
- Wreckers Sports Bar
- SandBar
- Old Hickory Steakhouse
- Socio

EATERY

- The Cocoa Bean Express
- The Cocoa Bean Coffee House
- Honeybells Frozen Yogurt
- Emerald Bay Marketplace
- The Cocoa Bean Express

SHOPPING

- Mallory Square Market
- Island Paradise
- Emerald Bay Emporium
- PGA TOUR Shop
- Brighton Collectibles
- Alligator Alley
- Relâche Spa Boutique

AMENITIES

- Arcade
- Relâche Spa (Lower Level)
- Relâche Fitness Center (Lower Level)
- South Beach Pool (Adults Only)
- Cypress Springs Water Park

MEETING SPACE

- M1 102 St. George Meeting Room
- M2 104 St. George Meeting Room
- M3 106 St. George Meeting Room
- M4 108 St. George Meeting Room
- M5 Emerald Meeting Rooms (Lower Level)
- M6 St. George Meeting Rooms, 112 - 114
- M7 Orange Blossom Ballroom
- M8 Boardrooms (Level 4)
- M9 Palm Beach Meeting Room
- M10 Convertible Guest Rooms/Hospitality Suites
- M11 Coquina Lawn
- M12 Mangrove Point

Please note that our hotel, atriums and pool areas are smoke-free.
Smoking is permitted in various outdoor locations.



Level Map

GAYLORD PALMS RESORT & CONVENTION CENTER ORLANDO, FLORIDA

